

Healthy Start Coalition of Pinellas, Inc. Annual Report Fiscal Year 2018-2019

The mission of the Healthy Start Coalition of Pinellas, Inc. is to promote and support healthy pregnancies, babies and families by providing services and facilitating access to community resources.



Pregnant women and newborns are screened statewide using the Healthy Start Risk Screening tool to identify factors leading to poor health/developmental outcomes. Services are based on need and not insurance or income.

7,890

Pregnant women & infants born

93%

of all pregnant women screened

97%

of all newborns were screened



Coordinated Intake and Referral Unit

81%

of all pregnant women were referred to CI&R

Nearly **50%**

of all pregnant women were contacted by CI&R

71%

of pregnant women were referred based on their request

44%

of all expectant families contacted by CI&R were connected to Home Visiting Services



Parents as Teachers.
Affiliate

Supporting Parents in Recovery

218

families served

90%

of infants & toddlers received their well child visits

100%

of families experiencing family violence received education, support, and were referred to services



Healthy Start Program

Services include parenting, childbirth education, counseling, breastfeeding support and smoking cessation.

424 women & **328** infants were served

100%

of infants screened were on track developmentally

100%

of moms who indicated depression received mental health services

67%

of parents who reported to be smokers either quit or reduced smoking



34

Reviews of fetal and infant death

Nearly **25%** of families were interviewed

More than **50** state and local recommendations were made

Based on the reviews we increased Doula services, Counseling and expanded training for Home Visiting staff including Trauma Informed Care, Childbirth, and Interconceptional Care

Wrap Around Services

Providing additional support for Healthy Start clients

Mental Health Counseling- Uninsured families were able to receive mental health services at no cost

Doula Services- Improved rates of breastfeeding, lower rates of pre-term birth and C-sections

Dietitian Services- **100%** of families surveyed reported increasing their knowledge about nutrition

Lactation Services- **100%** of families surveyed reported increasing their breastfeeding knowledge

100% of families surveyed would recommend services to a friend

Beds 4 Babies

332

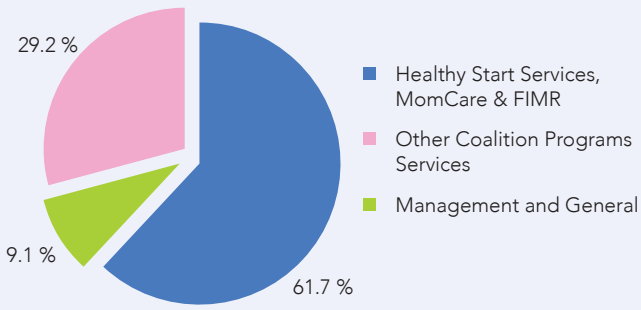
Infants received a safe and separate place to sleep & all families received safe sleep education

100%

of families increased their knowledge of safe sleep practices

100%

of these families celebrated their baby's first birthday



More than **90%** of the Coalitions total FY 18-19 expenditures of **2.97** million dollars were for program services. In addition to funding Healthy Start services for pregnant women, moms, babies and their families, the Coalition also:

- Received **744,079** in state and federal funding for Maternal Infant and Early Childhood Home Visiting (MIECHV) Parents As Teachers+ Program
- Received **\$135,521** in-kind services and donations
- Had volunteers donate **1,062** hours

Thank You To Our Funders:



Florida Maternal Infant & Early Childhood Home Visiting Initiative



Thank You to our Providers:

Bayfront Baby Place
Gladis Rubio, IBCLC
Empath Health

Florida Department of Health in Pinellas County
Juana Maria Villavicencio, CCCE, CLD
Laurie Goodrich, RN

Sarah Krieger, MPH, RDN
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Women's Care Florida

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**Board Member



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