

2021-2022 ANNUAL REPORT



THANK YOU TO OUR 2023 ANNUAL MEETING SPONSORS!



Women's Health Care

Healthy
START

at JOHNS HOPKINS
ALL CHILDREN'S HOSPITAL



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NEWS FROM THE COALITION

The 21-22 Fiscal Year was filled with an expansion of services to better support our clients. Healthy Start Coalition made significant strides through the expansion of doula care, mental health referrals, and fatherhood services. Healthy Start's doula care program is growing: providing more emotional and physical support to pregnant people and their families prenatally, during labor and delivery, and postpartum. The Coalition has also been able to secure mental health counseling services when needed for all clients regardless of insurance status. With the passage of the Florida Fatherhood Initiative legislation, Healthy Start was able to enhance our Fatherhood Services with a dedicated TEAM Dad Care Coordinator. A father's involvement in their child's life has been linked to better academic performance, higher self-esteem, and improved social skills. These efforts have helped to improve the overall health and well-being of the clients served by Healthy Start. The Coalition will continue with unwavering dedication and a commitment to fulfilling our mission, confident that we can make a meaningful impact on the families of Pinellas County.

SUCCESS STORIES



Healthy Start Program

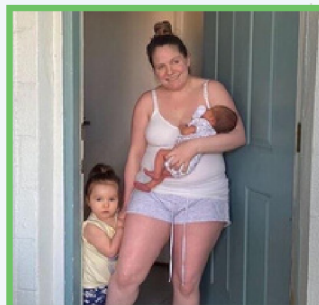
"I can say that Healthy Start has helped a lot. My Care Coordinator has been part of my life and now I consider her part of my family too. She has supported me a lot. I was going through a depression and she helped me get to a psychologist. I was having a lot of trouble breastfeeding. I could not do it. I could not do it with any of my kids. I wanted to do it, but how do I do it? My Care Coordinator helped me. It was a very difficult process, but I was able to do it for a whole year!"
-A.L.



Beds 4 Babies Project

"We are so glad the Beds 4 Babies program could help us with many necessary baby items. A local agency referred us to this resource since this is our first baby and we are struggling to make ends meet.

We learned to not place any loose blankets on our baby until she turns one year old, to always lay her on her back to sleep, and do daily tummy time once the baby is ready. Muchas gracias a Healthy Start!"
-M.M.



Parents As Teachers +

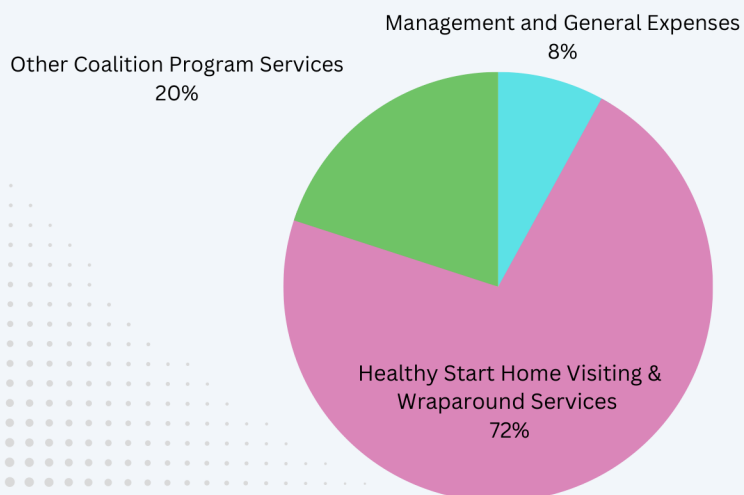
Samantha joined us in the fall of 2019 pregnant with her second baby: wanting to be the best parent she could be! After her child was born, she worked with CAPTA Nurse Supervisor and a Parent Educator learning fun, educational activities that she could do with her son. She has successfully moved into permanent housing, got both kids in age appropriate schooling, and become the best mother. Samantha will graduate from PAT+ summer 2023.



Doula Services

Ruby received Healthy Start home visiting services and Doula care with her first pregnancy: delivering a full term, healthy weight baby. When she became pregnant with her second child she knew she could rely on Healthy Start. She reached out to our Doula who ensured she had prenatal medical care, pregnancy Medicaid, and reconnected her to HS home visiting. Ruby was supported throughout her pregnancy and labor and delivery: delivering another full term, healthy weight baby.

2021-22 FISCAL YEAR IN REVIEW



92% of the Coalition's total FY 21-22 expenditures of \$3.48 million were for programs and services.

In addition to funding Healthy Start services for expectant and new families, the Coalition:

- Received \$171,358 in donations of in kind goods and services
- Had volunteers donate 967 hours

HEALTHY START SERVICES

Pregnant people and newborns are screened statewide using the Healthy Start Risk Screening tool to identify factors leading to poor health and developmental outcomes. Services are based on need and not income or insurance.

7,486

**Pregnant women
+ babies born**

84%

**Prenatal screen
offer rate**

92%

**Prenatal screen
consent rate**

95%

**of all newborns
were screened**



Coordinated Intake & Referral: Connecting families to community, home visiting programs.



63% of all pregnant people were referred to CI&R

72% of pregnant people were referred based on their request

73% of all pregnant people and families with newborns were contacted by CI&R

53% of all expectant families that were contacted by CI&R were connected to Home Visiting services.

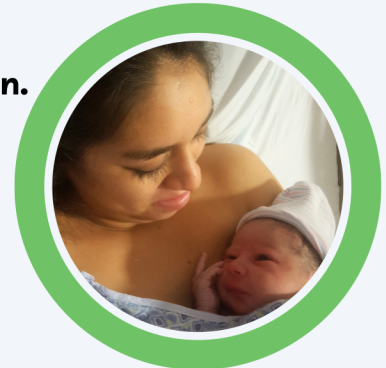
Healthy Start Program: Services include parenting, childbirth education, counseling, lactation support, and smoking cessation.

366 women & **363** infants were served

87% of Healthy Start mothers initiated breastfeeding

89% of smoking parents reported quitting or reducing smoking

100% of moms who indicated depression received mental health services



WRAPAROUND SERVICES

Providing additional support for Healthy Start clients at no cost through the generosity of our funders.

100% of families surveyed would recommend services to a friend.

Doula Services

Decreased rates of pre-term birth, low birthweight, and C-sections.

Increased rates of breastfeeding.

Lactation Services

100% of families surveyed reported increased breastfeeding knowledge and confidence.

Mental Health Counseling

100% of individuals surveyed reported feeling in a better place to meet life's challenges.



Supporting Parents in Recovery

198 families were served

100% of families served experiencing interpersonal violence received education, support, and referral to services.

95% of parents reported practicing safe sleep practices



34 Reviews of fetal and infant death were completed.

32 cases had no history of home visiting involvement.

14 cases were determined to be preventable; **8** cases were undetermined; **12** cases were not preventable.

Funding from the 2022 legislative session will allow the FIMR Case Review Team to study 8 additional cases annually.



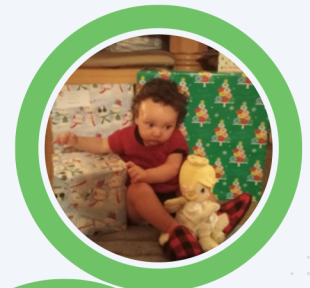
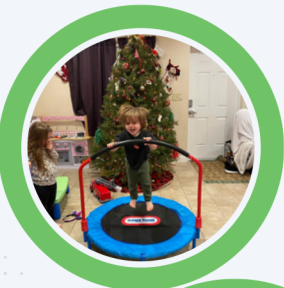
Beds 4 Babies

306 Infants received a safe, separate place to sleep and all parents/caregivers received safe sleep education

94% of families increased their knowledge of safe sleep practices

100% of families celebrated the joy of their baby's 1st birthday

THANK YOU FOR GIFTING THE HOLIDAY SPIRIT TO OUR FAMILIES!



THANK YOU TO OUR FUNDERS:



THANK YOU TO OUR PROVIDERS:

BayCare Morton Plant Mease

Bayfront Health St. Petersburg

Cassidy Mann, ARNP

Charlene Gunn

Empath Health

Florida Department of Health: Pinellas County

Gladis Rubio, IBCLC

Juana Maria Villavicencio, CCCE, CLD

Laurie Goodrich, RN

Merrill Stewart, Marketing & Business Solutions

Suncoast Center, Inc.

THANK YOU TO OUR SUPPORTERS:

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Barry Fergus Jones
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Bay Area Pregnancy Center
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Beautiful Skin
Blush Tea
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Community Health Center
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Cynthia Whiting-Burton
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Jean Albert
Jeanette Edwards, CPA
Jennifer Fitzmmons
Jennifer Perez
Jessica Prince
Jim James

Julia Sharp
Julie McKinney
Justina Reid-Nelson
Juvenile Welfare Board
Kaleigh Little
Kappa Alpha Psi Fraternity
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Karen Jackson
Karen Maller
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